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Project title: Save Earth, Save Home

Evaluation

Impacts:

Through this project, we have figured out several crucial issues which have caused climate change to occur drastically in present days. For example, human activities such as dumping wastes, deforestation, burning fuels for electricity and transportation, as well as oil drilling. These human activities undeniably have led to climate change phenomena like global warming, greenhouse gasses emissions and haze. As a solution, we have tried to overcome this issue by delivering awareness to society through this project regarding the causes and effects of climate change. One of our strategies to accomplish this project is by creating advertisement posters which include the knowledge of climate change issues and ways to reduce the impacts.

Implementation

- Choose eco-friendly products- buy local products and choose from companies that use materials and energy responsibly.
- Implement the policies- Reduces impacts by adapting climate change across the supply chain (using renewable energies)
- Organizing campaign- provide information and knowledge of the issue.
- Switch to sustainable transport and products.-carpool and use public transportation
- Practice 3R (reduce, reuse, recycle)- to avoid dumping of waste that can be reuse.
- Sustainable agriculture and forest management- Encourage better use of natural resources and stopping massive deforestation.

Design

Objectives:
-To promote awareness regarding climate change.
-To increase the role of anticipating and responding to the impacts of climate change.

Targets:
-Comprehend the knowledge of climate change causes and effects
-Switching to sustainable products and transport
-Practice 3R habits.
-Joining earth hour.

Strategy:
-The participants will be given the advertisement poster containing the facts related to causes and effects of climate change and ways to lessen the impacts.
-The participants have to participate in an online quiz at the end of the activity

Media:
-Campaign
-Advertisement posters.

Development

- Conducting test run/rehearsal
- Developing projects
  - Determine target group
  - Get an approve paperwork
  - Checklist of materials and apparatus needed
  - Distribute invitation
- Distribute a form of evaluation and feedback

Analysis

- Increase in Greenhouse gasses. For example, carbon dioxide, methane, nitrous oxide because of human activities. Human activities that reduce the amount of trees especially in forest regions for the development of the human society in terms of economical benefits.
- Declining in the amount of trees followed by decreasing carbon dioxide gas intake by the trees causing the amount of greenhouse gas trapped in the atmosphere to increase and thus lead to rising in global temperature.